

JEWTiCA

A JEWISH CULTURAL FESTIVAL

June 11, 2023

A production of the Jewish Community Federation
of the Mohawk Valley



Welcome to Jewtica 2023

Welcome to the 2nd Annual JEWtica, a celebration of Jewish food, music and culture right here in Utica, sponsored by the Jewish Community Federation of the Mohawk Valley.

Thanks to a great team of volunteers, I expect this festival to be even better than last year's inaugural event. *Paul Shapiro's Ribs and Brisket Revue* has come from New York City to perform for you along with some of Utica's favorite musicians. We are also fortunate to welcome Beejhy Barhany, owner of Tsion Café in Harlem to give us a demonstration of Ethiopian Jewish Cooking. She may even share a little nosh.

This year we have even more vendors selling handmade items that are sure to delight you and your friends. A wide selection of traditional Jewish food is available for sale that you can wash down with a beer or soft drink.

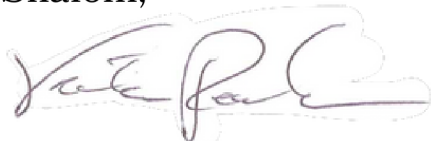
Our local rabbis are back for you to "Ask the Rabbi" any questions you have. They may not be able to foretell the future, but they are great at explaining the intricacies of Judaism! You'll find them in the tent displaying traditional items from Jewish households and those used in worship. They will be the ones wearing the gray "This is what a Rabbi Looks Like" T-shirts.

The bounce house, a visit with animals from the Utica Zoo, and craft activities will keep your children engaged. A wide array of informational booths are ready to share with you some of the important work that engages our local not-for-profit organizations.

Thank you for joining us in this celebration of our community. Your JCC includes members from all 4 local congregations, unaffiliated Jews, and non-Jews. We are a place for all of us to come together. If you can't wait until next year's JEWtica, we invite you to come here for cultural events, book clubs, sports-including basketball, and the newest craze- pickleball. We also have a non-denominational preschool for children ages 2-5. Feel free to give me a call if you are interested.

See you again next year.

Shalom,



Victor Pearlman
Executive Director



On the Main Stage

- 12:00 Chap-O's**
Jazz standards from Jewish composers
Chuck Mishalanie, *guitar*
Al Sherline, *guitar*
Mark Kall, *vocals*
- 12:45 Mohawk Valley Jewish Hall of Fame Induction**, Frank J. Basloe
- 1:00 Cantor Kal Socolof**, *vocals & guitar*
- 1:30 FEATURED PERFORMER: Paul Shapiro's Brisket and Ribs Revue**
Featuring music from the hit series *The Marvelous Mrs. Maisel*
Paul Shapiro, *saxophone & vocals*
Cilla Owens, *vocals*
Eleanor Reissa, *vocals*
Janice Friedman, *piano*
Dave Hofstra, *bass*
Tony Lewis, *drums*
- 3:00 LIVENOAH & Friends**
Original singer/songwriter mixing folk, Americana, and acoustic rock
Noah Dinerstein, *vocals & guitar*
Mike Schmitt, *vocals & guitar*
Sara Tisch, *violin*
- 3:40 Linda Slavin**, *vocals & guitar*
Israeli Folk Songs
- 4:00 Rabbi Gustavo Geier**, *vocals*
Singing an eclectic selection of songs in English, Spanish, & Hebrew
- 4:30 Sara Tisch & Rabbi Didy Waks**, *violin & piano*
Klezmer and selections from *Fiddler on the Roof*
- 5:00 Israeli Folk Dancing** **אכלאם** (*I'kulam.. for everyone!*)
Rabbi Gustavo Geier, *vocals*

Mohawk Valley Jewish Hall of Fame

The Mohawk Valley Jewish Hall of Fame recognizes those Jews with a connection to our region whose contributions to the Jewish people of the Mohawk Valley, the United States, or the world are notable, significant, or otherwise deserving of such recognition. Today we honor the second ever member of this body:

Frank J. Basloe

Frank J. Basloe was born in 1887 in Austro-Hungary and immigrated to the United States at the age of 4. His father did not read or write English and when he opened a store in Herkimer, the sign maker wrote his name as Joe Basloe instead of Josef Breslau, and thus the family name was changed.

As a young boy, Frank Basloe discovered Basketball, a very new sport that was being played in Herkimer. In 1903, at age 16, he became a basketball promoter. He owned and occasionally played on various teams throughout upstate New York and as far west as Fond du Lac, Wisconsin, and in 1911, his team beat the “unbeatable” Buffalo Germans to become *World Champions*.

He married Rose Rothblum on 12-25-1914, and they had 4 children: Irving, Eleanor, Sheldon and Leatrice.

The various basketball teams Basloe put together played from 1903 to 1923 and traveled 94,800 miles according to his calculations. He wrote a book called “I Grew Up With Basketball” which is still available today, and is a fascinating look at the birth of the sport and of Basloe’s role in the early days of basketball. Basloe went on to become the manager of several local teams and later the president of the New York State Basketball League.

He donated the land that Temple Beth Joseph (named for his father) was built on and was very involved in supporting his hometown of Herkimer. He attended all the High School plays and sporting events, even when his children were not in them, just to support the youth of Herkimer.

Frank J Basloe died in 1966, leaving behind a legacy of hometown support and tzedakah (charity).



Frank and Rose Basloe



Introducing Chef Beejy Barhany

We are excited to introduce to you Ethiopian Jewish Chef BeejymBarhany, who will be sharing her culinary expertise at Jewtica.



Beejy Barhany is an entrepreneur and activist who was born in Ethiopia, raised in Israel, and currently resides in New York. Beejy is the founder of the Beta Israel of North America Cultural Foundation, a nonprofit dedicated to celebrating and advocating for Ethiopian Jews in North America. Today, she is the chef and owner of an eclectic Ethiopian restaurant in Harlem, New York, *Tsion Café*, that incorporates cuisine from the many places that have influenced her journey.




KEY


 Kosher Food


 Non-Kosher Food


 Beer Garden

 Vendors


 Organizations

 Portable Toilets

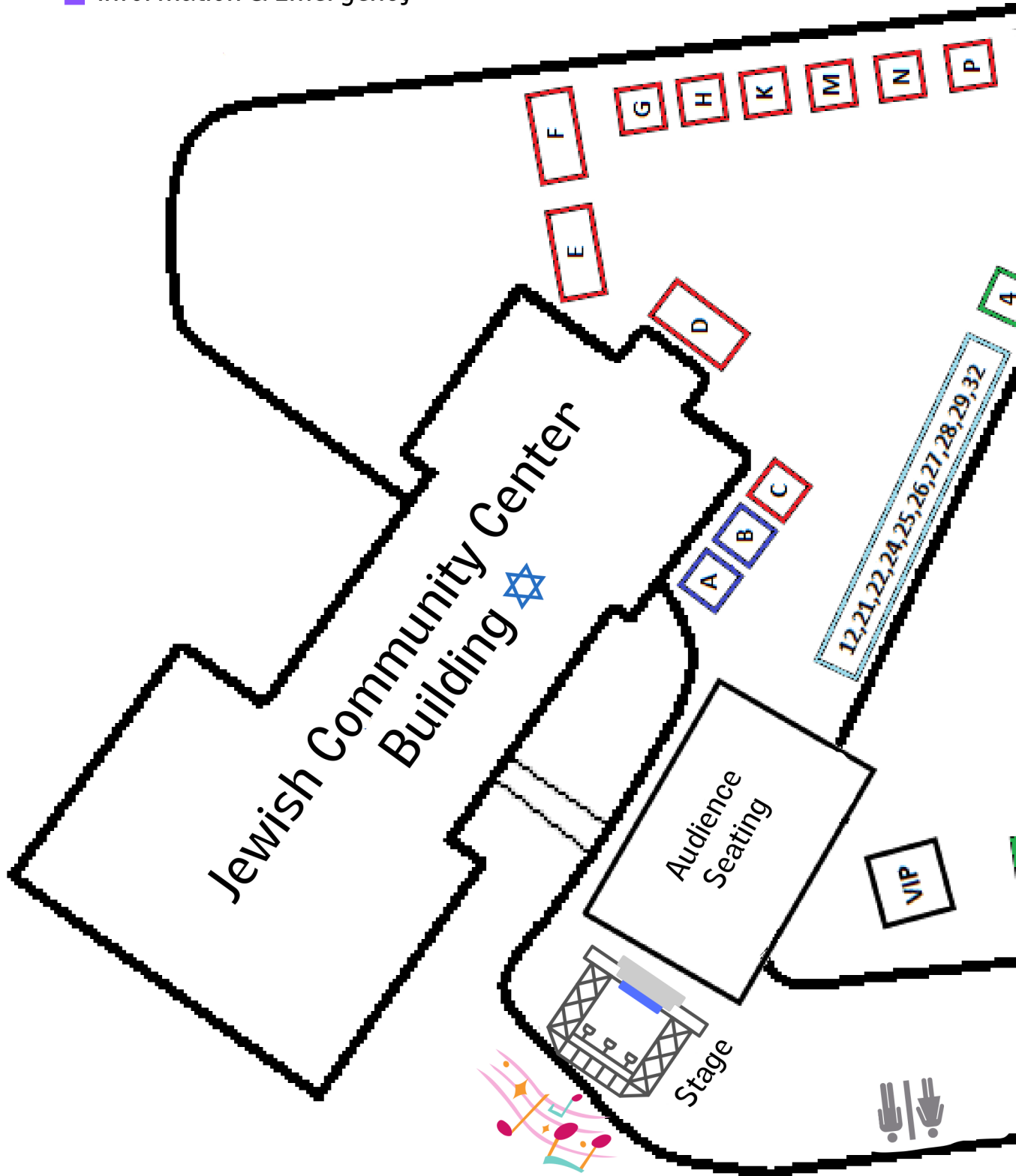
 Information & Emergency

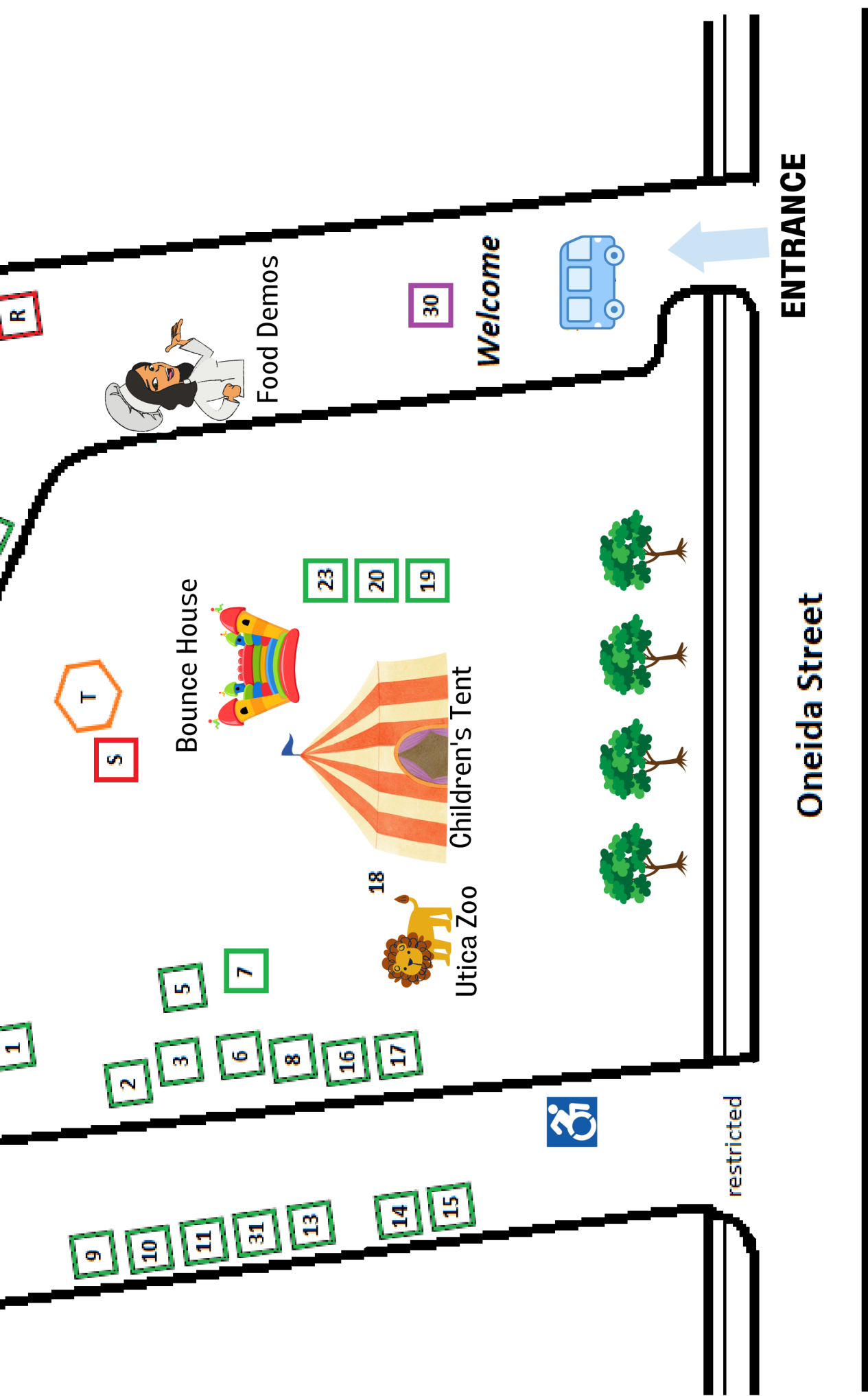
 Accessible Parking

 Shuttle Drop













 Portable Toilets

*Accessible restrooms located indoors





Vendors & Organizations

1. Wilderness Weaver
2. Keaton and Lloyd Bookshop
3. Bob Greer Art
4. The Copper Easel
5. Garden Mentor
6. B Original Designs
7. Clayville Pottery
8. Jewish Books for sale
9. Positive Penny Boutique
10. Liz's Cool Stuff
11. Oneida County Pride Association 
12. Peace Together 
13. Evolve Gifts in Clinton
14. Howard Hanna Real Estate Services
15. The Pines at Utica
16. Health Access Task Force 
17. MVP Health Care
18. Utica Zoo 
19. Girl Scouts of NYPENN Pathways
20. Utica Public Library 
21. Temple Emanu-El 
22. Temple Emanu-El Gift Shop 
23. Camp Crane Lake
24. Temple Beth El 
25. Temple Beth Joseph 
26. Congregation Zvi Jacob 
27. Ask the Rabbi 
28. Israel/Jewish Community Center Information 
29. Jewish Community Center Pre-school
30. Welcome, EMT/First Aid, Emergency, Information and T-Shirt Station
31. Safe Haven Museum
32. Mohawk Valley Health System (MVHS)



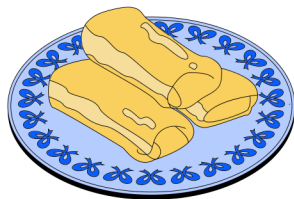
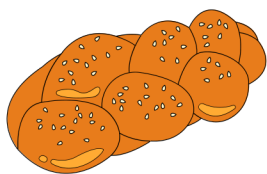
Local Synagogue



Community Organization

What's on the Menu

- A. Chabad of Clinton (Kosher): *Falafel with all the Fixings (KOSHER)*
- B. Chabad of the Mohawk Valley: *Knishes and Blintzes (KOSHER)*
- C. Jewtica: *Pretzels, Pickles, & Half Moons*
- C. Flour & Salt Bakery: *Hamantaschen, Rugelach, Rosewater Pistachio Pie Squares, Challah, Potato Boreka, Yufka Za'atar Bread, and Chocolate Babka Bun*
- D. Superofficial: *Egg Creams, Iced Coffees, Iced Lattes, & Specialty Beverages*
- E. Southern Comfort BBQ & Catering: *Pastrami & Brisket Sandwiches with Pickles and a Side*
- F. Squeezers Lemonade: *Limonada and Fresh Squeezed Lemonades*
- G. Jay's Kitchun: *Chicken Noodle Kugel, Chicken Tetrazzini, & Everything Chicken Wings*
- H. Bitchin Babkas: *Specialty Babkas*
- K. Tony's Pizzeria and Sports Bar of Washington Mills: *Pizza Bagels & Cannolis*
- M. Just Try It: *Babusa with Cream, Ring Cookies, Lotus Custard, Tulumba, Walnut Cookies, Specialty Baklava, & Mango Juices*
- N. The Grapevine: *Shawarma (Gyro), All-Beef Hotdogs, & much more!*
- P. DoughpeEats: *Plain & Spicy Everything Bagels*
- S. Full of Beans Coffee Company: *Hot & Iced Coffees, Biscotti, & Whole or Ground Coffee Bags To-Go*
- T. "HeBrew" Garden: *Beer & wine for 21+*



This is what **JEWISH** looks like



JEWTiCA
A JEWISH CULTURAL FESTIVAL

Festival Organizers & Participants

A very special thanks to the many volunteers without whom this day could not happen! We appreciate your help and generosity.

Jewtica Committee

Joe Silberlicht, *Co-Chair*

Marsha Silverman, *Co-Chair*

Katrena Berkovich, *Food Chair*

Sara Tisch, *Marketing & Design*

Keri Campbell, *Children's Activities
Coordinator*

Mari Assaid

Andi Dinerstein

Rabbi Gustavo Geier

Barbara Goodman

Lindsay Meislin

Victor Pearlman

Wendy Sanders

Joel Seif

Rabbi Peter Schaktman

Pam Vescera

Anne Yoss

And to the JCC committee that made JEWtica possible, we say:

תודה רבה!

(Thank you very much!)

See You Next Year!

3rd Annual

JEWtica 2024

Sunday, June 9 at the Utica JCC

UticaJewtica@gmail.com

Jewtica 2023 Sponsors

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